



LocoMotive

Managing the links – global trends and regional policies in R&D Location

Hamburg 5-6 June 2007

WELCOME!



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The background to LOCOMOTIVE
Monica Schofield



Europe's salvation?

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"to become the most **competitive** and **dynamic knowledge based** economy in the world capable of **sustainable economic growth** with **more and better jobs** and **greater social cohesion**" (BY 2010!).
Lisbon European Council meeting March 2000



R&D spending to increase to 3% GDP
with two thirds coming from industry

Barcelona Objective 2002

"...regional and local actors ... urged to take greater ownership of the Lisbon strategy, and to actively participate in the achievement of the Lisbon objective ..."

EU's Heads of State and Government, March 2005.



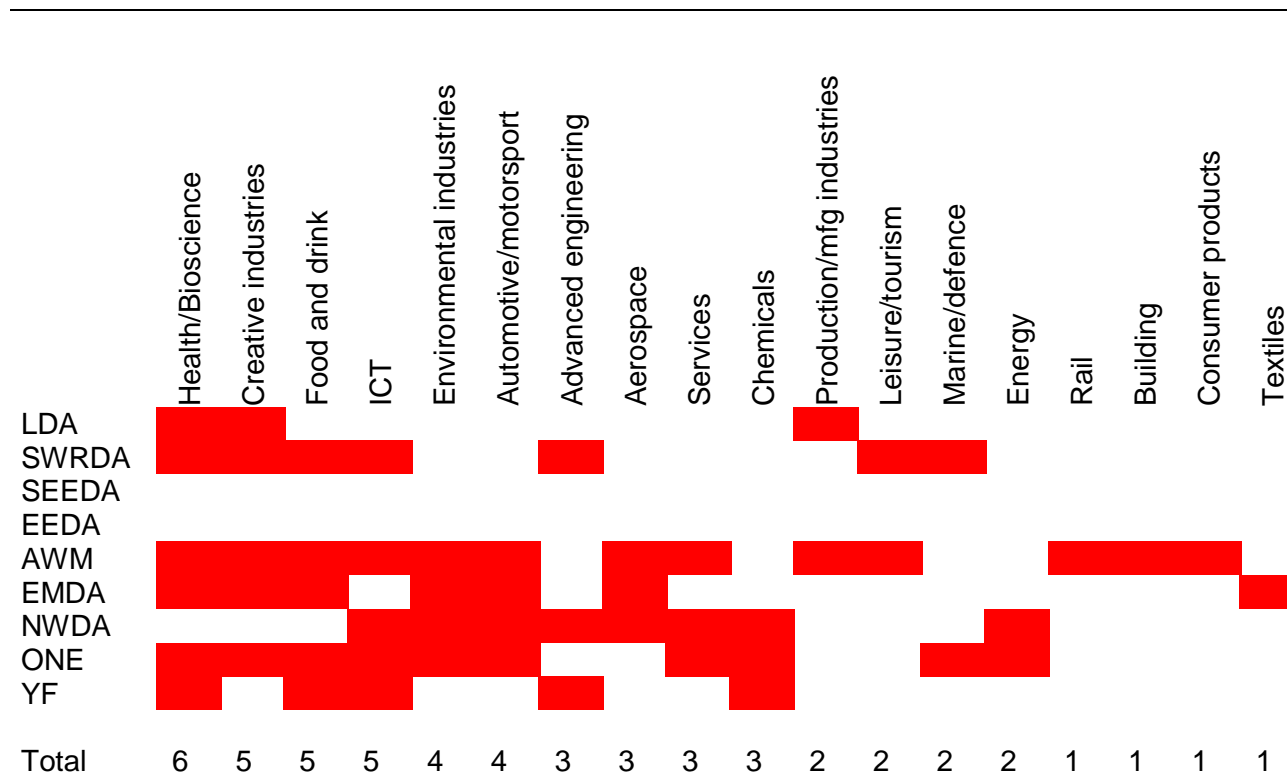
Underlying issues

- Role of universities
- Move towards open innovation
- “Mushrooming” of clusters
- Extreme focus on SMEs
- A lot of policies and programmes
(and money being thrown at the problem)
- Is Europe attractive for
“knowledge economy workers”?



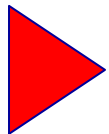
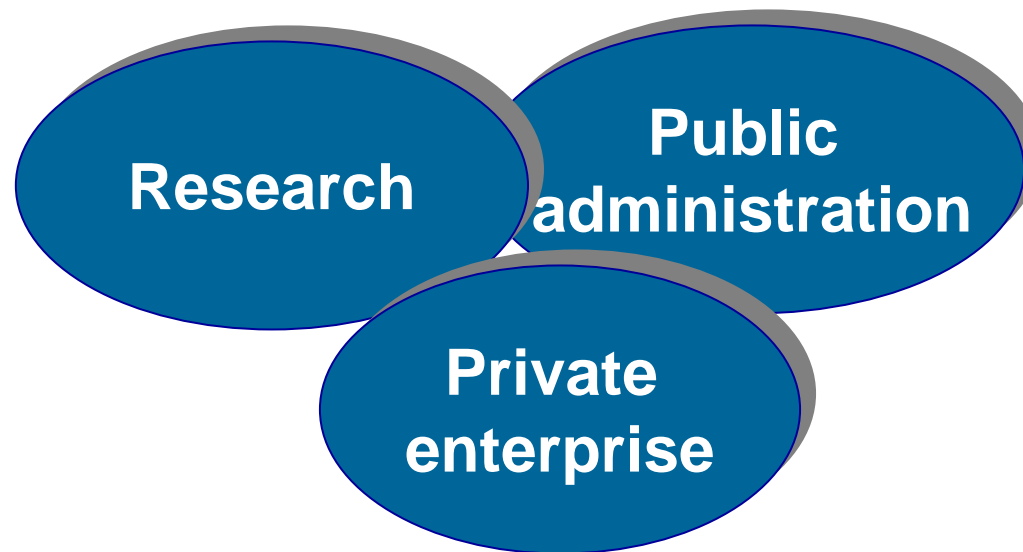
The Myth of Regional Innovation? Source: Sagentia

Mapping of regions and clusters in England





Interaction for economic success



*But do we really understand one another?
Do we really want to understand one another?*



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“Dissemination of knowledge concerning current
R&D localisation motives of large regionally
important private sector organisations”

FP6 Regions of Knowledge

1.1.2006 -30.9.2007



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Where and why are big companies expanding their R&D activities and what can we do to make it happen here?

Hamburg

Toulouse

Oxford

Øresund and Barcelona

Helsinki

Prague

Budapest

Rotterdam

TuTech Innovation

Pôle Universitaire Européen

Oxford Science Enterprise

Interlace Invent

Culminatum

Tech Centre Academy Sciences CR

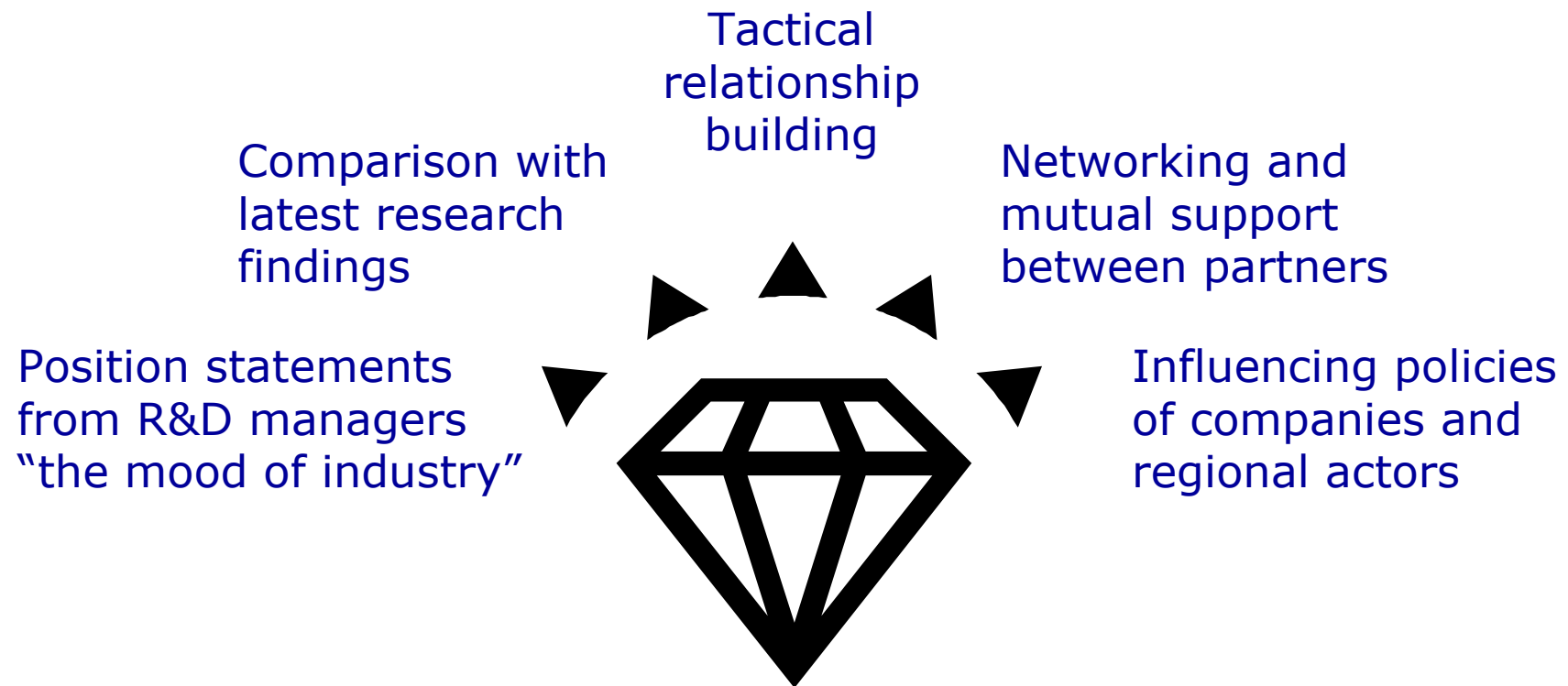
CEU Consulting

Erasmus University Business School

www.locomotive-project.org



Facets of LOCOMOTIVE





LOCOMOTIVE activities

- A methodological framework (standard interview questionnaire)
- interviews with key R&D managers
- Regional roundtable discussions involving regional policy makers, CTOs and researchers
- Dissemination and discussion (recommendations)



LOCOMOTIVE some of the issues

- How strong is the commitment to R&D in the region (risk of losing a facility)
- How could universities/TT offices improve services to industry?
- Are there differences between foreign and domestic companies?
- What makes the region attractive for R&D location?
- Do regional policies have any impact at all?



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Furthering the dialogue



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Conference agenda – day 1

***Research and innovation in Europe:
threats and opportunities***

***Can Europe compete as a research location?
Some views from industry***

***Advancing the role of universities
as partners for innovation***

***What can regions do to attract
researchers and research investment?***

**The dialogue continues ...
Volkerkunde Museum**



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Conference agenda – day 2

Creation of regional brands to support research clusters.

New approaches to inward investment promotion in Europe, North America and Asia.

From policy to action: EU initiatives

Our conclusions

**The dialogue continues ...
Take it home**



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Enjoy the conference

Make new friends ...